

## ORDER



**Orders**  
**Order / Rev:** 710417 - 8  
**Alt Order #:** 06300101  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536 A  
**Flight Dates:** 09/25/12 - 10/01/12  
**Original Date / Rev:** 08/28/12 / 09/28/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	131	\$155,150.00	\$131,877.50
10/01/12	10/07/12	30	\$22,825.00	\$19,401.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	131	\$155,150.00	\$131,877.50	0.00
October 2012	30	\$22,825.00	\$19,401.25	0.00
<b>Totals</b>	<b>161</b>	<b>\$177,975.00</b>	<b>\$151,278.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/25/12	09/28/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, - TWTF - - (4:30 XM-4:59 XM)		:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -		4				\$75.00		0.00			
2	WTSP	10/01/12	10/01/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, M - - - - - (4:30 XM-4:59 XM)		:30	1	\$75.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M - - - - -		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	ON (M-Su)		M-F 137, Sa 1205, M - - - - -	- - - - -	:30		<del>(\$75.00)</del>		0.00	NM		
				Credited											
3	WTSP	09/25/12	09/28/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -		4				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/24/12-09/30/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
				Credited											
	2	WTSP	09/24/12-09/30/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
				Credited											
	4	WTSP	09/24/12-09/30/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
				Credited											
4	WTSP	10/01/12	10/01/12		CM	5-530a	M - - - - -	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00

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 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5-530a															
5-530a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$100.00		0.00			
5	WTSP	09/25/12	09/28/12	530-6a	CM	530-6a	-TWTF--	:30	4	\$150.00	P-4	0.00	NM	4	\$600.00
530-6a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$150.00		0.00			
6	WTSP	10/01/12	10/01/12	530-6a	CM	530-6a	M-----	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
530-6a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$150.00		0.00			
7	WTSP	09/25/12	09/28/12	M-F 6-7a	CM	6-7a	-TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$175.00		0.00			
8	WTSP	10/01/12	10/01/12	M-F 6-7a	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$175.00		0.00			
9	WTSP	09/25/12	09/28/12	CBS This Morning	CM	7-9a	-TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
CBS This Morning (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$200.00		0.00			
10	WTSP	10/01/12	10/01/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
CBS This Morning (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$200.00		0.00			
11	WTSP	09/25/12	09/28/12	CBS This Morning	CM	7-9a	-TWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
CBS This Morning (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					5	\$200.00		0.00			
12	WTSP	10/01/12	10/01/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
CBS This Morning (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$200.00		0.00			
13	WTSP	09/25/12	09/28/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$100.00		0.00			
14	WTSP	10/01/12	10/01/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$100.00		0.00			
15	WTSP	09/25/12	09/28/12	M-F 930-10a	CM	930-10a	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$100.00		0.00			
16	WTSP	10/01/12	10/01/12	M-F 930-10a	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$100.00		0.00			
17	WTSP	09/25/12	09/28/12	M-F 10-11a	CM	10-11a	-TWTF--	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
Studio 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$75.00		0.00			
18	WTSP	10/01/12	10/01/12	M-F 10-11a	CM	10-11a	M-----	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
Studio 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	WTSP	10/01/12	10/01/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			2		\$75.00	0.00					
19	WTSP	09/25/12	09/28/12	Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$450.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WTSP	09/24/12-09/30/12		Price Is Right		11a-12p	-TWThF----	:30		<del>(\$450.00)</del>	0.00	NM			
Credited															
4	WTSP	09/24/12-09/30/12		Price Is Right		11a-12p	-TWThF----	:30		<del>(\$450.00)</del>	0.00	NM			
Credited															
20	WTSP	10/01/12	10/01/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			2		\$450.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	10/01/12-10/07/12		Price Is Right		11a-12p	M-----	:30		<del>(\$450.00)</del>	0.00	NM			
Credited															
2	WTSP	10/01/12-10/07/12		Price Is Right		11a-12p	M-----	:30		<del>(\$450.00)</del>	0.00	NM			
Credited															
21	WTSP	09/25/12	09/28/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-TWTF--	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$450.00	0.00					
22	WTSP	10/01/12	10/01/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$450.00	0.00					
23	WTSP	09/25/12	09/28/12	Y&R Young and the Restless	CM	1230-130p	-TWTF--	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$550.00	0.00					
24	WTSP	10/01/12	10/01/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$550.00	0.00					
25	WTSP	09/25/12	09/28/12	B&B Bold and Beautiful	CM	130-2p	-TWTF--	:30	4	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$550.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	09/24/12-09/30/12		B&B		130-2p	-TWThF----	:30		<del>(\$550.00)</del>	0.00	NM			
Credited															
3	WTSP	09/24/12-09/30/12		B&B		130-2p	-TWThF----	:30		<del>(\$550.00)</del>	0.00	NM			
Credited															
4	WTSP	09/24/12-09/30/12		B&B		130-2p	-TWThF----	:30		<del>(\$550.00)</del>	0.00	NM			
Credited															
26	WTSP	10/01/12	10/01/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$550.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	10/01/12-10/07/12		B&B		130-2p	M-----	:30		<del>(\$550.00)</del>	0.00	NM			
Credited															
27	WTSP	09/25/12	09/28/12	M-F 2-3p The Talk	CM	2-3p	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00

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27	WTSP	09/25/12	09/28/12	M-F 2-3p The Talk	CM	2-3p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					4	\$300.00		0.00			
28	WTSP	10/01/12	10/01/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$300.00		0.00			
29	WTSP	09/25/12	09/28/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF--	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					4	\$275.00		0.00			
30	WTSP	10/01/12	10/01/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$275.00		0.00			
31	WTSP	09/25/12	09/28/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF--	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					4	\$400.00		0.00			
32	WTSP	10/01/12	10/01/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$400.00		0.00			
33	WTSP	09/25/12	09/28/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					5	\$275.00		0.00			
34	WTSP	10/01/12	10/01/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	2	\$275.00	P-4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					2	\$275.00		0.00			
35	WTSP	09/25/12	09/28/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF--	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					4	\$275.00		0.00			
36	WTSP	10/01/12	10/01/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$275.00		0.00			
37	WTSP	09/25/12	09/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					4	\$500.00		0.00			
38	WTSP	10/01/12	10/01/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$500.00		0.00			
41	WTSP	09/25/12	09/28/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF--	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					4	\$1,300.00		0.00			
42	WTSP	10/01/12	10/01/12	7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$1,300.00		0.00			
43	WTSP	09/25/12	09/28/12	730-8p Jeopardy	CM	730-8p	- TWTF--	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710417 - 8  
 Alt Order #: 06300101  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	WTSP	09/25/12	09/28/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	- TWTF - -		4			\$1,500.00		0.00				
44	WTSP	10/01/12	10/01/12	730-8p Jeopardy	CM	730-8p	M- - - - -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	M- - - - -		1			\$1,500.00		0.00				
45	WTSP	09/25/12	09/28/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	- TWTF - -		4			\$1,000.00		0.00				
E 46	WTSP	10/01/12	10/01/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	M- - - - -		2			\$1,000.00		0.00				
47	WTSP	09/29/12	09/29/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	- - - - - S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	- - - - - S-		1			\$700.00		0.00				
48	WTSP	09/30/12	09/30/12	LN (Su) Late News (Su)	CM	Su 11-1135p	- - - - - S	:30	2	\$900.00	P-4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	- - - - - S		2			\$900.00		0.00				
49	WTSP	09/25/12	09/28/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- TWTF - -	:30	4	\$350.00	P-4	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	- TWTF - -		4			\$350.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WTSP	09/24/12-09/30/12	Letterman		1135p-1237a	- TWThF - - - -	:30		<del>(\$350.00)</del>		0.00	NM		
	Credited														
50	WTSP	10/01/12	10/01/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M- - - - -	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	M- - - - -		1			\$350.00		0.00				
51	WTSP	09/25/12	09/28/12	Late Late Show Late Late Show	CM	1237-137a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	- TWTF - -		4			\$175.00		0.00				
52	WTSP	10/01/12	10/01/12	Late Late Show Late Late Show	CM	1237-137a	M- - - - -	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	M- - - - -		1			\$175.00		0.00				
53	WTSP	09/29/12	09/29/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	- - - - - S-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	- - - - - S-		4			\$75.00		0.00				
54	WTSP	09/29/12	09/29/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	- - - - - S-	:30	2	\$150.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	- - - - - S-		2			\$150.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/24/12-09/30/12	Sat 8-10a		Sat 8-10a	- - - - - Sa - -	:30		<del>(\$150.00)</del>		0.00	NM		
	Credited														
	2	WTSP	09/24/12-09/30/12	Sat 8-10a		Sat 8-10a	- - - - - Sa - -	:30		<del>(\$150.00)</del>		0.00	NM		
	Credited														
55	WTSP	09/29/12	09/29/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	- - - - - S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev: 710417 - 8  
 Alt Order #: 06300101  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
55	WTSP	09/29/12	09/29/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Sat 6-630p		Sat 6-630p	-----Sa-	:30		<del>(\$200.00)</del>		0.00	NM		
	Credited														
56	WTSP	09/29/12	09/29/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$400.00		0.00			
57	WTSP	09/29/12	09/29/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$400.00		0.00			
58	WTSP	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$500.00		0.00			
59	WTSP	09/30/12	09/30/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$350.00		0.00			
60	WTSP	10/01/12	10/01/12	Mon Prime A Met Mother/Partners	CM	Mon 8-9p	M-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$4,500.00		0.00			
E 61	WTSP	10/01/12	10/01/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$5,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Mon Prime B		Mon 9-10p	M-----	:30		<del>(\$5,500.00)</del>		0.00	NM		
	Credited														
62	WTSP	10/01/12	10/01/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$3,500.00		0.00			
63	WTSP	09/25/12	09/25/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$5,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		2				\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Tue Prime A		Tue 8-9p	-T-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
	Credited														
2	WTSP	09/24/12-09/30/12		Tue Prime A		Tue 8-9p	-T-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
	Credited														
64	WTSP	09/25/12	09/25/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	2	\$4,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		2				\$4,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Tue Prime B		Tue 9-10p	-T-----	:30		<del>(\$4,500.00)</del>		0.00	NM		
	Credited														
2	WTSP	09/24/12-09/30/12		Tue Prime B		Tue 9-10p	-T-----	:30		<del>(\$4,500.00)</del>		0.00	NM		
	Credited														
65	WTSP	09/25/12	09/25/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710417 - 8  
 Alt Order #: 06300101  
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Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
65	WTSP	09/25/12	09/25/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-----		1			\$4,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Tue Prime C		Tue 10-11p	-T-----	:30		<del>(\$4,000.00)</del>		0.00	NM		
Credited															
66	WTSP	09/26/12	09/26/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--W----		1			\$10,000.00	0.00					
67	WTSP	09/26/12	09/26/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$4,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--W----		1			\$4,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Wed Prime C		Wed 10-11p	--W-----	:30		<del>(\$4,500.00)</del>		0.00	NM		
Credited															
68	WTSP	09/27/12	09/27/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	---T---		1			\$4,500.00	0.00					
69	WTSP	09/27/12	09/27/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	---T---		1			\$4,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Thu Prime B		Thu 9-10p	---Th----	:30		<del>(\$4,500.00)</del>		0.00	NM		
Credited															
70	WTSP	09/27/12	09/27/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	---T---		1			\$4,000.00	0.00					
71	WTSP	09/28/12	09/28/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	----F--		1			\$3,000.00	0.00					
72	WTSP	09/28/12	09/28/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	----F--		1			\$3,000.00	0.00					
73	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	----F--		2			\$3,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Fri Prime C		Fri 10-11p	-----F----	:30		<del>(\$3,000.00)</del>		0.00	NM		
Credited															
2	WTSP	09/24/12-09/30/12		Fri Prime C		Fri 10-11p	-----F----	:30		<del>(\$3,000.00)</del>		0.00	NM		
Credited															
74	WTSP	09/29/12	09/29/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-----S-		1			\$1,500.00	0.00					
75	WTSP	09/30/12	09/30/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-----S		1			\$4,500.00	0.00					
		09/30/12			CM				1		P-4	0.00	NM	1	\$4,500.00

Order / Rev: 710417 - 8  
 Alt Order #: 06300101  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
76	WTSP	09/30/12		Sun Prime B Amazing Race		Sun 8-9p	-----S	:30		\$4,500.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$4,500.00		0.00			
77	WTSP	09/30/12	09/30/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$3,500.00		0.00			
78	WTSP	09/30/12	09/30/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$3,500.00		0.00			
79	WTSP	09/30/12	09/30/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		NFL Football Game #2		4-7p	-----Su	:30		<del>(\$5,000.00)</del>		0.00	NM		
Credited [1p only game 9/30]															
80	WTSP	09/30/12	09/30/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$8,000.00		0.00			
81	WTSP	09/25/12	09/28/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--		1				\$400.00		0.00			
82	WTSP	09/29/12	09/29/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$300.00		0.00			
83	WTSP	09/26/12	09/28/12	CBS Evening News CBS Evening News	CM	630-7p	--W-F--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--W-F--		2				\$1,000.00		0.00			
84	WTSP	09/25/12	09/28/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--		1				\$300.00		0.00			
85	WTSP	09/25/12	09/25/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$10,000.00	P-3	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		2				\$10,000.00		0.00			
86	WTSP	09/25/12	09/25/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		1				\$9,000.00		0.00			
87	WTSP	09/25/12	09/25/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		1				\$8,000.00		0.00			
88	WTSP	09/27/12	09/27/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---T---		1				\$9,000.00		0.00			
89	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 710417 - 8  
 Alt Order #: 06300101  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
89	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1			\$6,000.00			0.00			
90	WTSP	09/25/12	09/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-TWTF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--		1			\$1,000.00			0.00			
91	WTSP	09/30/12	09/30/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$500.00			0.00			
92	WTSP	09/30/12	09/30/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		2			\$700.00			0.00			
93	WTSP	09/30/12	09/30/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$1,000.00			0.00			
94	WTSP	09/29/12	09/29/12	Sat Prime A Crimetime Saturday	CM	Sat 8-9p	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$3,000.00			0.00			
95	WTSP	09/28/12	09/28/12	Price Is Right Price Is Right	CM	11a-12p	----F--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1			\$900.00			0.00			
96	WTSP	09/28/12	09/28/12	B&B Bold and Beautiful	CM	130-2p	----F--	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1			\$1,100.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/24/12-09/30/12	B&B		130-2p	-----F----	:30		<del>(\$1,100.00)</del>		0.00	NM		
	Credited														
97	WTSP	09/29/12	09/29/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$2,500.00			0.00			
98	WTSP	09/29/12	09/29/12	Sat 5-6a Sat 5-6a	CM	Sat 5-6a	-----S-	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$25.00			0.00			
99	WTSP	10/01/12	10/01/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1			\$275.00			0.00			
100	WTSP	10/01/12	10/01/12	Mon Prime A Met Mother/Partners	CM	Mon 8-9p	M-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1			\$4,500.00			0.00			
Totals													161	\$177,975.00	